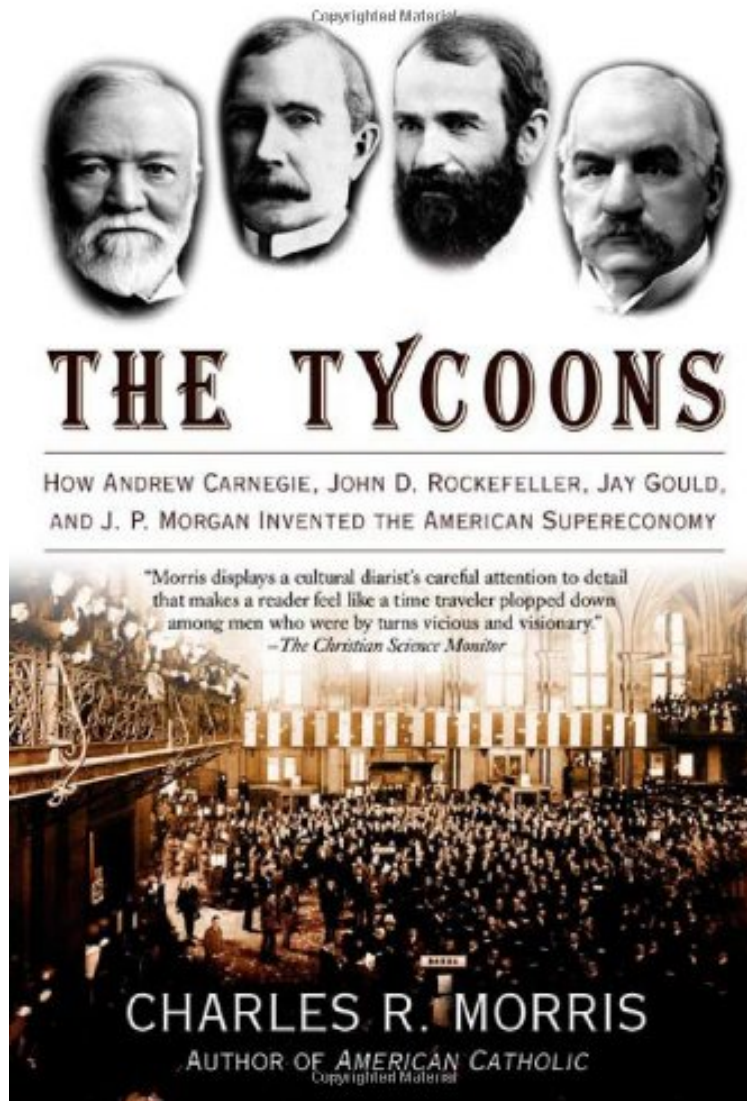


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#25410 in Books Charles R Morris 2006-10-03 2006-10-03 Original language: English PDF # 1 8.27 x 1.08 x 5.471, .77 #File Name: 0805081348400 pages The Tycoons How Andrew Carnegie John D Rockefeller Jay Gould and J P Morgan Invented the American Supereconomy | File size: 34.Mb

Charles R. Morris : The Tycoons: How Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan Invented the American Supereconomy before purchasing it in order to gage whether or not it would be worth my time, and all praised The Tycoons: How Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan Invented the American Supereconomy:

1 of 1 people found the following review helpful. Giants in the earthBy Perry B. Alers, aka peebeeSince I got my Kindle, I have developed a taste for American history, in particular that for the years of the Revolution and then the absolutely transformative 19th Century. These four tycoons seem to me unique in that while the Industrial Revolution was in progress on both sides of the Atlantic, no comparable group of men appeared in Europe. Three of them virtually invented our modern industrial world, with their empires of railroads, oil, and steel, and the fourth, Morgan, presided over its financing. In forty years we went from Antietam to Standard Oil. The only flaw in the book is the author's digression into the technological problem of manufacturing interchangeable parts, presumably to use notes left over from his previous book on the subject. I recommend this to anyone interested in the wheels and pulleys hidden behind the cycloramas of flags and battles and preening generals we usually think of as History.4 of 4 people found the following review helpful. The key US business players of the 19th CenturyBy carlos dentonThe thing that makes this book especially useful is that the author weaves their stories into a general analysis of the dramatic changes that took place in the US economy, particularly in the second half of the 19th century. After the Civil War the US became a leading manufacturer, surpassing anything to be found in Europe, and these men had important roles in this process. Three of the four came from humble origins, while JP Morgan's father had already become an important figure in the banking industry. Jay Gould, who was primarily a railroad man, was able to outsmart Cornelius Vanderbilt, the US' first tycoon and not covered in the book., at times when the latter was being helped by Morgan. These are key players in forming the United States into what it became in the 20th century. A very interesting read!!0 of 0 people found the following review helpful. The birth of efficient industry.By ronald a. mooreThis is a very interesting book full of meaningful facts and interesting anecdotes, unfortunately the organization of presentation is less than would be ideal. There are, for example too many instances where you have an understanding of a situation that could have been possible earlier in the narrative had the information been related in a more suitable sequence. Overall I liked the book and feel it gave me a good overview of the subjects.

"Makes a reader feel like a time traveler plopped down among men who were by turns vicious and visionary."The Christian Science MonitorThe modern American economy was the creation of four men: Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan. They were the giants of the Gilded Age, a moment of riotous growth that established America as the richest, most inventive, and most productive country on the planet. Acclaimed author Charles R. Morris vividly brings the men and their times to life. The ruthlessly competitive Carnegie, the imperial Rockefeller, and the provocateur Gould were obsessed with progress, experiment, and speed. They were balanced by Morgan, the gentleman businessman, who fought, instead, for a global trust in American business. Through their antagonism and their verve, they built an industrial behemoth and a country of middle-class consumers. The Tycoons tells the incredible story of how these four determined men wrenched the economy into the modern age, inventing a nation of full economic participation that could not have been imagined only a few decades earlier.

From Publishers WeeklyDuring the 40 years following the end of the Civil War, American per capita production and consumption grew rapidly, the population soared and the U.S. economy surged past Great Britain's—a radical transformation that Morris (Money, Greed, and Risk) chronicles through the lives of four protagonists: steel magnate Andrew Carnegie, oil king John D. Rockefeller, stock market and railroad wizard Jay Gould and financier J.P. Morgan. More an economic argument than an exposition of history or biography, Morris' volume analyzes long-term historical trends and their influence on modern affairs. The result is a fascinating revisionist interpretation in which Gould and Rockefeller come off better than conventional wisdom suggests, and Carnegie and Morgan worse. Readers without a strong grounding in economics may be challenged by Morris' analysis, but those better versed will be intrigued by his original angle on the robber barons. Agent, Tim Seldes. Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.From BooklistMorris profiles the four big "robber barons" of post-Civil War America: Andrew Carnegie, steel magnate, characterized as annoying and cruel; John D. Rockefeller, the direct and understated visionary who founded Standard Oil; Jay Gould, perhaps the most vilified of them all, who made his fortune in railroads; and J. P. Morgan, who, groomed for the financial trade, became the world's banker. Although all four would probably have excelled in any era, it was the machine age, the move from an agricultural to a manufacturing society, and the concurrent rise of mass consumption, that created an environment for their megasuccess. Morris shows how the inventiveness and spirit of the American worker in the later 1800s led to a surge of growth that had the U.S. roaring past Great Britain to become the world's top producer. "Scientific Management" of factories created interchangeable parts and assembly lines, bringing branded foods and labor-saving home appliances to the people. Morris brings home how the rapid expansion produced a "supply shock" that overshadows any so-called paradigm shift that we may be experiencing today. David SiegfriedCopyright American Library Association. All rights reservedMorris skillfully assembles a great deal of academic and anecdotal research . . . Impressive. The New York Times Book Superb . . . Gracefully and eloquently clarifies these men's frequently misunderstood roles in the shaping of modern U.S. commerce. The Providence Journal