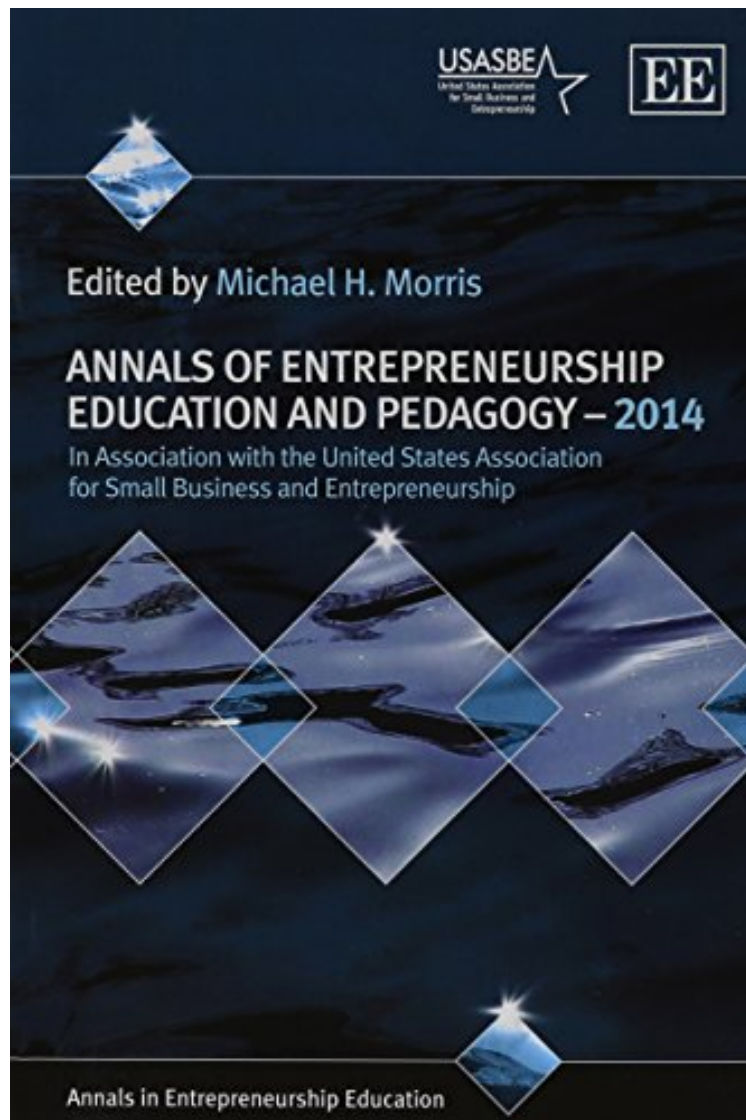


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## **Annals of Entrepreneurship Education and Pedagogy - 2014 (Annals in Entrepreneurship Education series)**

*Michael H. Morris*

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A sizable gap exists between the growing demand for entrepreneurship education and our understanding of how best to approach the teaching and learning of entrepreneurship. Based on papers, presentations and workshops that have appeared at the annual United States Association for Small Business and Entrepreneurship (USASBE) Conference over the past thirty years, this book offers cutting edge perspectives from expert educators and thought leaders on best practices in teaching entrepreneurship, building curricula and developing educational programs. The book is organized into three sections. The first, a set of research papers exploring a range of important issues in entrepreneurship education, provides a comprehensive outline of the field. This is followed by an overview of award-winning model academic programs in entrepreneurship at five different universities and a collection of real-world examples of teaching innovations, unique approaches to experiential learning and high-impact community engagement initiatives. This detailed and thorough synthesis of leading perspectives on entrepreneurship education will appeal to faculty and administrators in business schools, universities, technical schools and other institutions that include entrepreneurship courses in their curriculum. Contributors: S. Alpi, P. Bessler, A. Borgese, C.G. Brush, B. Burke, E. Cadotte, L. Canning, D.Y. Choi, R. D'Souza, A.F. DeNoble, W. Deutsch, N. Duval-Couetil, M.L. Fernau, M.G. Goldsby, P.G. Greene, E. Grossman, B. Hancock, K. Hmieleski, K. Joos, G. Kamau, J.B. Kaplan, J. Kraft, N. Krueger, D.F. Kuratko, M. Leaman, C. Matthews, D. McDonagh, T. Means, K. Mehta, J. Messing, R.K. Mitchell, N. Miyasaki, K.F. Molkenstin, M.H. Morris, H.N. Neck, T. Nelson, J.A. Robinson, M. Schindehutte, J.J. Schmidt, W. Schulze, R. Smilor, G. Solomon, J. Strimaitis, J. Thomas, C.-C. Tseng, I. Welppe, M. Wheadon, R.J. White

'This book should appeal to a wide range of interested parties, in the USA, the UK, Continental Europe, Australasia and elsewhere, including: researchers, educators, policy makers and the management team of universities and faculties who intend or currently offer entrepreneurship education. I also believe that undergraduate, postgraduate and doctoral students could also benefit considerably from both the conceptual and contextual aspects of this volume, in order to inform and/or enhance their own thinking, perspectives and experiences of entrepreneurship education.' -- Journal of Small Business Enterprise Development  
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