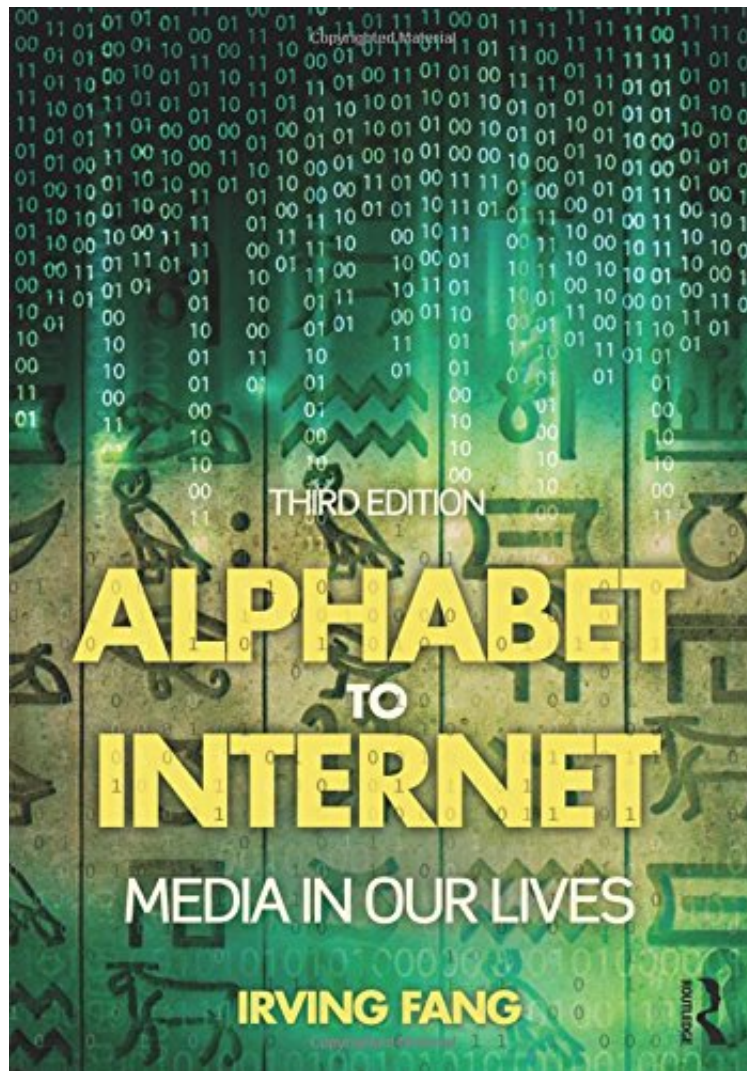


Alphabet to Internet: Media in Our Lives

Irving Fang

ebooks | Download PDF | *ePub | DOC | audiobook



#936945 in Books Irving Fang 2014-11-26 2015-01-15 Original language: English PDF # 1 10.00 x .89 x 7.00l, .0 #File Name: 1138805858392 pages Alphabet to Internet Media in Our Lives | File size: 78.Mb

Irving Fang : Alphabet to Internet: Media in Our Lives before purchasing it in order to gauge whether or not it would be worth my time, and all praised Alphabet to Internet: Media in Our Lives:

0 of 0 people found the following review helpful. good introduction for those new to the topic By Bradley W.
BleckReads like a collection of extended encyclopedia entries. I expected a more analytical look at the evolution of communication and the tools by which we communicate. Perhaps fitting for someone who is just beginning to think of these things, but I've been paying attention to, reading about, talking about and studying these concerns for about 20 years, so it was a disappointment. 0 of 0 people found the following review helpful. Good book By Charity Rose It is an interesting book as it tells the history behind modern technology. The book is nicely organized, but can get a little

lengthy at times. 0 of 0 people found the following review helpful. Interesting textbook
By Jack This book was required for my history of media and technology class. I wasn't sure about it, but once I started reading it I realized this is different from other textbooks. It's very interesting, and hard to put down.

What Greek philosopher thought writing would harm a student's memory? Was the poet Byron's daughter the first computer programmer? Who plays more video games, women over 18 or teenage boys? In *Alphabet to Internet: Media in Our Lives*, Irving Fang looks at each medium of communication through the centuries, asking not only, "What happened?" but also, "How did society change because of this new communication medium?" and, "How are we different as a result?" Examining the impact of different media on a broad, historical scale among them mass printing, the telegraph, film, the internet, and advertising *Alphabet to Internet* takes us from the first scratches of writing and the origins of mail to today's video games, the widespread and daily use of smartphones, and the impact of social media in political uprisings across the globe. A timeline at the end of each chapter places events in perspective and allows students to pinpoint key moments in media history. Now in its third edition, *Alphabet to Internet* presents a lively, thoughtful, and accessible introduction to media history.

Praise for previous editions of *Alphabet to Internet* (whose first edition was named by *Choice* as one of the "outstanding academic titles for 2008"): "This book doesn't plod along. Instead, like a good mystery novel, it hooks readers. Each chapter makes readers eager for the next as Fang brings history to life." Sue Burzynski Bullard, *Journalism and Mass Communication Quarterly* "Encompassing a vast amount of terrain and synthesizing a range of scholarly and popular sources, Fang's *Alphabet to Internet* will provide readers and instructors with a ready source of information on the historical development of media technologies." Andrew Salvati, *H-Net* "[Fang] offers a remarkable one-volume history tracing the development of mediated communication from the earliest forms of writing to contemporary computer-based communications." G. A. Mayer, *Choice* "*Alphabet to Internet* . . . by Irving Fang is a tour-de-force by the emeritus University of Minnesota journalism professor. . . . The breadth of material here is amazing, ranging from the pre-historic (briefly!) to the plethora of services we have today." Christopher Sterling, *Communication Booknotes Quarterly*
About the Author Irving Fang has been a journalist, teacher, author, and publisher. His career has included the *Daily Times of Nigeria*, *Reuters*, *ABC News*, and the University of Minnesota. He wrote the first book about television news skills and possibly the first doctoral dissertation ever printed by computer. He lives in Cambridge, Massachusetts.